

# AAPOR

New York Chapter

Established 1979

AMERICAN  
ASSOCIATION for  
PUBLIC OPINION  
RESEARCH

## *Evening Meeting*

Date: **Monday, June 21, 2004**

Presentation: 6:00-8:00 p.m.

Place: **The American Foundation for the Blind**  
11 Penn Plaza (7th Ave. between 31st & 32nd)  
Suite 300  
New York, NY 10001



## NYAAPOR SPECIAL AWARDS EVENT



Join us for the end of season festivities as we present two awards:

### **2004 NYAAPOR Award for Outstanding Achievement — Mark Schulman, Ph.D.**

Mark Schulman is a founder and President of Schulman, Ronca & Bucuvalas, Inc. (SRBI). His work has spanned both market and public policy research for major corporations, banks and other financial institutions, insurance companies, the media, foundations, public transportation organizations and government. He has served as President of the American Association for Public Opinion Research (AAPOR) and has held several other AAPOR posts, including Conference Chair (2000) and Secretary/Treasurer (1997-98). He is the past president of the New York Chapter of AAPOR and was NYAAPOR's Councilor-at-Large. He is also on the Board of the Council of American Survey Research Organizations (CASRO) and a member of the American Marketing Association, ESOMAR, and the Financial Communications Society of America. He has taught at several universities, including Rutgers, Hunter College, Queens College, and Baruch College. Mark's graduate degrees were awarded by the University of Wisconsin, Madison (M.A.) and by Rutgers University (Ph.D.)

### **2004 NYAAPOR Award for Distinguished Service — Corinne Kirchner, Ph.D.**

Corinne Kirchner has offered her unflagging dedication to NYAAPOR for over 20 years. She has held various positions on the Council – including President, twice – and has presented to the organization numerous times over the years. Her contributions to the organization, large and small, have been tremendous. Corinne directs the Department of Policy Research & Program Evaluation at the American Foundation for the Blind, based at AFB's New York headquarters. She is Consulting Editor for Research on the *Journal of Visual Impairment and Blindness*; and lecturer at Columbia University's School of Public Health. She is a former President of the Society for Disability Studies, and is now Co-editor of SDS' journal, *Disability Studies Quarterly*. Her Ph.D. is from Columbia.

***This meeting is made possible by the kind sponsorship of Blum & Weprin Associates, Inc.***

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*Building security cannot admit anyone who is not on our list!*  
**If you are planning to attend, RSVP to Rosemarie Sharpe, NYAAPOR Secretariat  
by Friday, June 18, at [MGMTOFFICE@aol.com](mailto:MGMTOFFICE@aol.com) or (212) 684-0542.**