

# NYAAPOR

THE NEW YORK CHAPTER OF THE  
AMERICAN ASSOCIATION FOR PUBLIC OPINION RESEARCH  
ESTABLISHED 1979



## 2005 ELECTION REVIEW POLLING IN NEW YORK CITY AND NEW JERSEY

GENEROUSLY SPONSORED BY MITOFSKY  
INTERNATIONAL AND EDISON MEDIA RESEARCH

WEDNESDAY, NOVEMBER 16, 2005  
6:00 – 8:00 PM (REFRESHMENTS AT 5:30 PM)  
AMERICAN FOUNDATION FOR THE BLIND  
11 PENN PLAZA, SUITE 300  
(7<sup>TH</sup> AVENUE BETWEEN 31<sup>ST</sup> & 32<sup>ND</sup> STREETS)

COME JOIN US IN DISCUSSING THE OUTCOMES OF THE RACES FOR NEW JERSEY GOVERNOR AND NEW YORK CITY MAYOR WITH THREE OF OUR MOST EXPERIENCED SURVEY RESEARCHERS.

OUR PANELISTS WILL REVIEW THE KEY FACTORS IN EACH RACE: HOW DID VOTERS VIEW THE BIG MONEY BEING SPENT BY SEVERAL WEALTHY AND SELF-FINANCED CANDIDATES? HOW DID THE POLITICAL SCANDALS IN NJ AFFECT THE VOTE FOR GOVERNOR? WHAT LEADERSHIP QUALITIES WERE VOTERS LOOKING FOR IN THE POST-9/11, POST-KATRINA WORLD?

### **DOUG SCHWARTZ, DIRECTOR, THE QUINNIPIAC UNIVERSITY POLL**

DOUG SCHWARTZ HAS BEEN THE DIRECTOR OF THE QUINNIPIAC UNIVERSITY POLL SINCE 1995, DIRECTING ALL ASPECTS OF THE SURVEY PROCESS AND SERVING AS A PRESS CONTACT FOR THE POLL, DOING NEWSPAPER, RADIO AND TELEVISION INTERVIEWS REGARDING POLLS AND POLITICS IN CONNECTICUT.

### **LEE MIRINGOFF, DIRECTOR, MARIST INSTITUTE FOR PUBLIC OPINION**

LEE MIRINGOFF IS THE DIRECTOR OF THE MARIST INSTITUTE FOR PUBLIC OPINION AND PRESIDENT OF THE NATIONAL COUNCIL OF PUBLIC POLLS (NCPP). HE IS A FREQUENT COMMENTATOR ON POLITICS AND POLLING AS A POLLING CONSULTANT FOR WNBC-TV.

### **PATRICK MURRAY, DIRECTOR, MONMOUTH UNIVERSITY POLLING INSTITUTE**

PATRICK MURRAY IS THE DIRECTOR OF THE MONMOUTH UNIVERSITY POLLING INSTITUTE. HE HAS BEEN A FREQUENT COMMENTATOR ON NEW JERSEY POLITICS AND PUBLIC OPINION, APPEARING ON LOCAL TELEVISION AND RADIO AS WELL AS ON NATIONAL MEDIA OUTLETS SUCH AS NPR'S *TALK OF THE NATION*.

**ATTENDANCE IS BY ADVANCE RESERVATION ONLY.**

FOR SECURITY, PLEASE BRING A GOVERNMENT ISSUED PHOTO ID.

**THIS MEETING IS FREE TO CURRENT, STUDENT, HLM (HONORARY LIFETIME), AND FIRST-TIME NYAAPOR MEMBERS WHO SIGN UP FOR A NEW MEMBERSHIP AT THE EVENT.**

**ALL OTHER NON-MEMBERS: \$20.**

**RSVP TO ROSEMARIE SHARPE, NYAAPOR SECRETARIAT BY TUESDAY, NOVEMBER 15 AT [MGMTOFFICE@AOL.COM](mailto:MGMTOFFICE@AOL.COM) OR (212) 684-0542.**